

# Business Magazines

Combined Total Circulation Certificate

January to December 2016



Setting the standard

European Railway Review

# european railway review



## Key information

### Metric type

Circulation

### ABC total

7,499 average

### Period

1 January 2016 to 31 December 2016

### No of issues

6

### Market sector

Freight/Transport: Rail

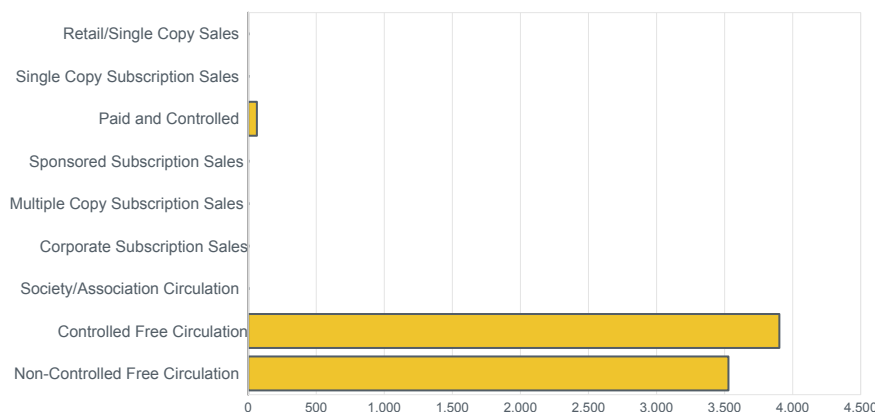
## Audit issue circulation analysis

	% of circulation
Retail & Single Copy Sales	0%
Single Copy Subscription Sales	0%
Paid and Controlled	0.85%
Sponsored Subscription Sales	0%
Multiple Copy Subscription Sales	0%
Corporate Subscription Sales	0%
Society/Association/Organisation Circulation	0%
Controlled Free Circulation	52.07%
Non-Controlled Free Circulation	47.08%

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## Audit issue circulation breakdown - Print/Digital



	Total			United Kingdom			Other Countries		
	Total	Total Print	Total Digital	Total	Print Edition	Digital Edition	Total	Print Edition	Digital Edition
<b>Average Circulation Per Issue</b>	<b>7,499</b>	<b>7,499</b>	-	<b>1,499</b>	<b>1,499</b>	-	<b>6,000</b>	<b>6,000</b>	-
Average Retail Sales Per Issue	-	-		-	-		-	-	

## Analysis for the Audit issue cover dated Issue 6 2016 and distributed on 29 November 2016

<b>Audit Issue Circulation</b>	<b>7,494</b>	<b>7,494</b>	-	<b>1,495</b>	<b>1,495</b>	-	<b>5,999</b>	<b>5,999</b>	-
<b>Retail &amp; Other Single Copy Sales</b>	-	-	-	-	-	-	-	-	-
<b>Single Copy Subscription Sales</b>	-	-	-	-	-	-	-	-	-
<b>Paid and Controlled</b>	<b>64</b>	<b>64</b>	-	<b>14</b>	<b>14</b>	-	<b>50</b>	<b>50</b>	-
At full rate	-	-	-	-	-	-	-	-	-
Less than full rate but not 50%	64	64	-	14	14	-	50	50	-
Less than 50% but not than 20%	-	-	-	-	-	-	-	-	-
Less than 20% but not than 10%	-	-	-	-	-	-	-	-	-
Less than 10% of full rate	-	-	-	-	-	-	-	-	-
<b>Sponsored Subscription Sales</b>	-	-		-	-		-	-	
<b>Multiple Copy Subscription Sales</b>	-	-		-	-		-	-	
<b>Corporate Subscription Sales</b>	-		-	-		-		-	-
<b>Society/Association/Organisation</b>	-	-	-	-	-	-	-	-	-
<b>Controlled Free Circulation</b>	<b>3,902</b>	<b>3,902</b>	-	<b>852</b>	<b>852</b>	-	<b>3,050</b>	<b>3,050</b>	-
Individual requests	2,387	2,387	-	636	636	-	1,751	1,751	-
Company requests	-	-		-	-		-	-	
Non-requested by name	1,515	1,515		216	216		1,299	1,299	
Non-requested by job title / function	-	-		-	-		-	-	
<b>Non-Controlled Free Circulation</b>	<b>3,528</b>	<b>3,528</b>		<b>629</b>	<b>629</b>		<b>2,899</b>	<b>2,899</b>	
By name	3,526	3,526		629	629		2,897	2,897	
Not by name	2	2		-	-		2	2	

## Duplication

The level of duplication on the mailing list for the audit issue was: 0%

## Basic cover price & subscription rates for the audit issue

Basic cover price (UK):

Basic cover price (RoI):

Basic annual rate (UK): £90.00

Basic annual rate (OC): £90.00 to £135.00

## Controlled circulation for the audit issue

Terms of control: Academic, Business Development, Consultancy, CEO, Senior Management, Financial/Legal, IT, Operations, Marketing, Research/ Development and other individuals within Construction, Engineering, Electrification, ERTMS / Signalling, Freight locomotives, Freight operations, Government, Infrastructure, Interiors, Manufacturers, Rail safety / security, Railway Associations, Railway Operators, Rolling stock, Rolling stock leasing, Track maintenance, Tunneling industry sectors. Attendees and registrations at conferences.

	Total		0-1 Year		1-2 Years		2-3 Years	
	Qty	%	Qty	%	Qty	%	Qty	%
<b>Total</b>	<b>2,387</b>	<b>100.0</b>	<b>1,136</b>	<b>47.6</b>	<b>693</b>	<b>29.0</b>	<b>558</b>	<b>23.4</b>
Individual Requests - Print	2,387	100.0	1,136	47.6	693	29.0	558	23.4
Individual Requests - Digital	-	-	-	-	-	-	-	-
Company Requests - Print	-	-	-	-	-	-	-	-
Company Requests - Digital	-	-	-	-	-	-	-	-

## Issue by issue analysis (variances will show only if over 10% +/- the average net circulation)

Cover Date / ID	Distribution Date	Total Circulation	Print	Digital	Variance %
Issue 1 2016	04-Feb-16	7,500	7,500	-	-
Issue 2 2016	23-Mar-16	7,500	7,500	-	-
Issue 3 2016	25-May-16	7,500	7,500	-	-
Issue 4 2016	29-Jul-16	7,500	7,500	-	-
Issue 5 2016	09-Sep-16	7,500	7,500	-	-
Issue 6 2016	29-Nov-16	7,494	7,494	-	-

## More Information

'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

To find out more about ABC, please visit [www.abc.org.uk](http://www.abc.org.uk)

To find out more about the Business Magazines sector and the definitions used on this certificate, please visit: [www.abcstandards.org.uk](http://www.abcstandards.org.uk)

## About this certificate

This certificate was issued on 13 February 2017.

The data included is derived from a return of circulation prepared by the publisher: Russell Publishing Ltd.

The Publisher has certified that the data has been reported in accordance with ABC reporting standards. If an audit or inspection reveals a material difference ABC will revise and re-issue the certificate together with an audit/inspection report detailing the changes. For details of audit or inspection reports issued or the reporting standards and procedures, please contact ABC.

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