



REACHING YOUR AUDIENCE

With industry events being cancelled and travel restrictions being put upon both companies and individuals, reaching your audience at this time has never been more difficult. This is where *Global Railway Review* can help you in reaching your audience and optimising your marketing budget.



Have you considered a virtual gathering by Webinar?

We offer integrated advertising packages which can help you raise your profile, demonstrate your expertise and generate prospective sales leads

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MEDIA
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WEBINARS

With the inclusion of interactive polls and Q&A's you can still maintain the interactivity of your audience via a webinar. Your audience can join live or on-demand post the webinar enabling you to reach the audience in real-time and post event, irrespective of geographical location.

92% of GoToWebinar users agree a webinar is the best way to engage a large remote audience. So, there is no need to worry about those travel restrictions.*

Don't just
take our
word for it...



Preparing and executing the webinar was fantastic. The team was very professional, the process and guidelines clear and I was walked perfectly through the whole process. And finally the follow-up information was more than helpful. Overall a great experience!

SIEMENS

Director Data Services,
Siemens AG



10 GREAT REASONS TO PARTNER WITH US

- 1 Use the webinar as a platform to launch new products and services
- 2 Ensure that your company is front of mind when buying decisions are taken
- 3 Connect and engage with your target audience
- 4 Differentiate yourself from competitors with strong brand presence
- 5 Demonstrate thought leadership in front of heads of industry
- 6 Increase your brand profile and share your capabilities and experience with a captive audience of leading industry professionals
- 7 Foster loyalty with existing clients
- 8 Grow your audience with increased reach, impact and accessibility
- 9 Transcend geographical boundaries
- 10 Generate new business

WEBINAR CASE STUDY

FRAUSCHER

LIVE WEBINAR

FEBRUARY 2020

CLIENT

FRAUSCHER SENSONIC

WEBINAR TITLE

Exploring next generation track maintenance activities

SPEAKERS

TIM FLOWER, Professional Head of Maintenance, **Network Rail**

IVAN VIDOVIC, Research Associate, Institute of Railway Engineering and Transport Economy, **Graz University of Technology**

MATTHIAS LANDGRAF, Senior Scientist, Institute of Railway Engineering and Transport Economy, **Graz University of Technology**

DEEP DESAI, COO, Frauscher **Sensonic**

141
LIVE
ATTENDEES

302
TOTAL LEADS
GENERATED

Additionally, we can also offer integrated advertising packages which can further help you reach your audience.

TO FIND OUT MORE
CLICK HERE

CONTACT THE GLOBAL RAILWAY REVIEW TEAM TODAY



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